



Government  
of Canada  
Trade Commissioner  
Service

Gouvernement  
du Canada  
Service des  
délégés commerciaux

Canada

# Collaboration Opportunities and Investment in Canada

May 11, 2023

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Embassy of Canada to Spain

# Reminders

- **Camera and Microphone OFF**
- **Recording in progress**
- **Complete the survey for collaboration opportunities**
- **Send your questions by chat or by raising the hand function during the Q&A period**



# Canada's Capabilities in Ocean and Coastline Protection

- World's longest coastline, measuring 243,042 km
- Bordering the Pacific, Atlantic and Arctic Oceans
- 20%, or 7M people live near the coastlines
- Top-ranking universities and R&D centres
- High-quality start-ups
- Canada as a North American hub
- [Canada's Ocean Supercluster](#)
  - Selected projects currently funded <https://oceansupercluster.ca/project-list/>



# Spain's Ocean Protection Expertise

- 7,905 km of coastline
- Bordering the Atlantic Ocean and Mediterranean Sea
- Government strategy and plan for coastal protection
- Offices of Technology and Research Transfer (OTRI)
- Internationally recognized R&D and education institutions
- [ELBE](#) – 8 European reference clusters in Offshore Renewable Energy
- Spain as a European hub and ties to Latin America



# TCS SERVICES



## Gain Market Insight

The TCS offers key market insights and practical business advice



## Connect with Key Contacts

The TCS connects Canadian businesses with qualified contacts



## Find New Opportunities

The TCS opens the door to international business opportunities



## Resolve Business Problems

The TCS helps resolve problems in foreign markets

As a result:



## Expand into New Markets

The TCS helps Canadian businesses navigate the complexities of entering new markets



## Reduce Risks

The TCS helps Canadian companies to:

- reduce risks and avoid costly mistakes
- make better informed and more socially and environmentally responsible business decisions



# SUPPORTING SCIENCE, TECHNOLOGY & INNOVATION CLIENTS



## R&D Platforms & Programs

- [Eureka](#)
- [Horizon Europe](#)
- [Alliance International](#)
- [CanExport:](#)
  - SMEs
  - Innovation



## Sectors of Interest

- Artificial Intelligence
- Life Sciences
- Cleantech
- Oceantech
- Venture Capital



## Key Events

- [H2O](#), June (Halifax)
- [Web Summit](#), November (Lisbon)
- [Transfiere](#), March (Malaga)
- [Oceanology International](#), March (London)



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